



BIBLE READING CHALLENGE



EVEN THOUGH MOST NEW ZEALAND CHRISTIANS OWN A BIBLE, NOT MANY ACTUALLY READ IT.

THE E100 BIBLE READING CHALLENGE IS HERE TO HELP.

“I HAVE ALWAYS
WANTED TO
READ THE BIBLE.
THIS HAS
GIVEN ME THE
MOTIVATION
TO DO IT.”

New Zealand E100 trial participant, 2009

E100

Welcome to the **E100 Bible Reading Challenge**, a flexible resource to help people get into reading their Bibles.

In New Zealand, most Christians own a Bible, but less than a quarter will read it during the week. In fact, only 32% of Christians read the Bible once or more during a month.*

One of the key reasons why Christians don't read the Bible is that they find it difficult to understand.* The **E100 Bible Reading Challenge** features 100 carefully selected readings designed to give people a good understanding of the Bible story. The E stands for essential and each of the essential 100 readings ranges from a few verses to a few chapters.

Through completing the challenge, participants are encouraged to build a regular habit of spending time with God through Bible reading and prayer.

* Bible Society New Zealand research 2009



PERSONAL CHALLENGE

At its heart, E100 is a personal challenge. Churches and participants can take the challenge in a way that suits them. It doesn't have to take 100 days – it's entirely up to the individual.

E100 is not easy - it's not meant to be. Bible reading is a discipline, something we need to be committed to. When an entire church takes the challenge together, participants can encourage each other through the journey. If a church uses the resource in its small groups and if people are encouraged from the 'front' during services, taking the challenge becomes just that little bit easier.

“I HAVE A BETTER UNDERSTANDING OF THE BIBLE'S BIG PICTURE, RATHER THAN A FRAGMENTED ONE”

New Zealand E100 trial participant, 2009



E100 personal quick-start pocket planner

COMMUNITY

E100 is a great tool that enables whole church communities to read scripture together. A small group discussion guide will be available.

FLEXIBILITY

The best aspect of E100 is that it's flexible. Individuals can participate by themselves - small groups can do it together - or whole churches can take part. The challenge can be designed to fit into any church schedule or programme.

E100 ACROSS NEW ZEALAND

The **E100 Bible Reading Challenge** will be launched across New Zealand on 18 April 2010. Imagine what could happen if tens of thousands of Kiwi Christians are reading the Bible together!

We'll be supporting churches and participants taking the **E100 Bible Reading Challenge** by providing:

- An E100 personal quick-start planner with a list of the 100 readings and a punch-out card to keep track of progress (pictured below)
- An E100 companion book with thoughtful commentary on each reading to help participants understand and apply the scripture
- An E100 children and families resource
- A small group discussion guide
- An E100 blog and radio broadcast with prominent Kiwi Christians sharing their thoughts on each of the readings
- An encouragement video for the journey
- Sermon outlines for pastors
- An E100 New Zealand Facebook page
- Suggestions for follow up resources, both free and priced, for use after the challenge finishes

COST

Our aim is to make the **E100 Bible Reading Challenge** as accessible as possible. So we have kept costs as low as we can.

REGISTRATION FEE

Church registration fee of **\$67.50** will provide your church with promotional materials, resources for pastors and regular email updates. Plus you'll be able to purchase the bulk packs at the discounted rates. Resources will be available from early 2010.

Individuals wanting to do the challenge on their own (outside of a church context) can still take the **E100 Bible Reading Challenge**, and do not need to pay a registration fee. Individuals will not be able to purchase bulk discounted packs.

Prices above:
GST included, freight extra.

RESOURCES

Personal quick-start planner - \$2 each

E100 companion book - \$13 each

Small group discussion guide - \$6 each

10 pack (10 books, 10 personal quick-start planners, 1 small group guide: 25% discount) - \$117

Children and families resource - \$7.95 each



REGISTER

Register your church now at the E100 website:

www.E100nz.org.nz

Phone or email us if you have any questions:

Freephone: **0800 4BIBLE (42 42 53)**

Email: info@e100nz.org.nz

PARTNERSHIP

The Bible reading crisis currently facing New Zealand has prompted a special partnership between three long-established non-denominational Christian organisations: **Bible Society New Zealand, Scripture Union and Wycliffe Bible Translators New Zealand**. Together, these organisations are united in helping Kiwi Christians engage with God through the Bible.

AN INITIATIVE OF

